4th Grade End of Year Social Studies Digital Project Rubric

	Needs Improvement 1 point	Acceptable 2 points	Admirable 3 points	Exemplary 4 points
Purpose and Content	Purpose of project is not clear. Arrangement of content is too difficult to follow. Content includes only 1 or 2 facts.	Purpose of project is clear but not accomplished. Content includes at least 3 facts but arrangement is not logical causing difficulty to follow the content.	Purpose of project is clear and accomplished. Content includes at least 4 facts and is in a logical arrangement the audience can follow.	Purpose of project is clear and accomplished. Content includes at least 5 facts and is in a logical, interesting arrangement the audience can follow.
Text	No text is a large enough to read easily OR no items of importance are clearly labeled.	Some text is a large enough to read easily. Some items of importance are clearly labeled.	Most text is a large enough to read easily. Most items of importance are clearly labeled.	All text is a large enough to read easily. All items of importance are clearly labeled.
Photos/Graphics	Only 1 photo/graphic is included OR is too small to see easily OR does not relate to the topic. Several photos/graphics are not cited.	2 photos/graphics are included, might be large enough to see easily. Some are off topic and do not relate to the topic. Most photos/graphics are cited.	3 photos/graphics are included and large enough to see easily. Most relate to the topic. All photos/graphics are cited.	4 photos/graphics are included and large enough to see easily. All relate to the topic. All photos/graphics are cited.
Design and Attractiveness	The project is distractingly messy and unattractive.	The project is poorly designed OR a bit messy.	The project is attractive in terms of design, layout, and neatness.	The project is exceptionally attractive in terms of design, layout, and neatness.
Mechanics	Project contains four or more misspellings, capitalization mistakes, and/or grammatical errors.	Project contains three or more misspellings, capitalization mistakes, and/or grammatical errors.	Project contains fewer than two misspellings, capitalization mistakes, and/or grammatical errors.	Project contains no misspellings, capitalization mistakes, or grammatical errors.
Usability	Project is unable to be used due to lack of/or inappropriate content. Incomplete project.	Project lacks in content but is almost complete. Project might be used next year.	Project is appropriate and correct but needs a bit of polish to be used next year.	Project is appropriate, correct, and will be used next year.
Teamwork/ Cooperative Group Work	Cannot work with others in most situations. Cannot share decisions or responsibilities.	Works with others but has difficulty sharing decisions and responsibilities.	Works well with others. Takes part in most decisions and contributes fair share to group.	Works well with others. Assumes a clear role and related responsibilities. Motivates others to do their best.
Wow Factor			Project includes at least one standout feature.	Project includes two or more standout features.
Self/Peer Evaluation (to be filled in by teacher)	Student received an average score of 1.	Student received an average score of 2.	Student received an average score of 3.	Student received an average score of 4.