

4th Grade End of Year Social Studies Digital Project Voki Rubric

	Needs Improvement 1 point	Acceptable 2 points	Admirable 3 points	Exemplary 4 points
Image	The avatar does not match the theme OR the background is not appropriate.	The avatar somewhat matches the theme. The background is appropriate.	The avatar almost matches the theme. The background is appropriate.	The avatar matches the theme of the project. The background is appropriate.
Content	The Voki introduces the topic but is missing <i>more than one</i> of the following: the project topic, Social Studies standard, a general statement about the standard, or why the standard was selected.	The Voki introduces the topic but is missing <i>one</i> of the following: the project topic, Social Studies standard, a general statement about the standard, or why the standard was selected.	The Voki introduces the topic by including the project topic, Social Studies standard, a general statement about the standard, and why the standard was selected.	The Voki introduces the topic in an interesting and unique way by including the project topic, Social Studies standard, a general statement about the standard, and why the standard was selected.
Spelling, Grammar, and Mechanics	The script has five or more grammatical, spelling, or mechanical error.	The script has three or four grammatical, spelling, or mechanical error.	The script has one or two grammatical, spelling, or mechanical error.	The script does not have any grammatical, spelling, or mechanical errors.
Pacing and Enthusiasm	No attempt was made to match the pacing to the script. The audience is uncomfortable listening.	Tries to use pacing, but is often noticeable that the pacing does not work. The audience is somewhat uncomfortable listening.	Occasionally speaks too fast or too slowly. The pacing is comfortable for the audience.	The pace (rhythm and voice punctuation) fits the project and is pleasant for the audience.
Volume and Clarity	Voice quality needs more attention.	Voice quality is clear and consistently audible throughout about half of the introduction.	Voice quality is clear and consistently audible throughout the majority of the introduction.	Voice quality is clear and consistently audible throughout the introduction.
Wow Factor			Project includes at least one standout feature.	Project includes two or more standout features.